



2011 Advertising Rates

The Suffolk Journal only accepts advertisements that fit the sizes listed below. The Journal does not run classified advertisements. Full-page advertisements do not fill the entire page; there is a margin at the top for our header.

Print Edition	Size (inches)	On-Campus Rate	Off-Campus Rate
1/8 Page	5.25" x 3.25"	\$90	\$120
1/4 Page	5.25" x 6.75"	\$120	\$160
1/2 Page	10.5" x 7.805"	\$180	\$240
Full Page	10.5" x 14.75"	\$300	\$410

Web Edition	Size (pixels)	On-Campus Rate	Off-Campus Rate
Sidebar	120 x 240	\$45	\$60
Sidebar / Footer	125 x 125	\$37	\$50
Sidebar / Footer	300 x 250	\$56	\$75
Header (logo right)	468 x 90	\$112	\$150
Header (top center)	728 x 90	\$206	\$275

Rates are subject to space availability and do not include additional service fees, advertisement design fees, or discounts. Please verify the size and price prior to submitting. All advertisements must be submitted by 5:00 PM EST the Sunday before publication to avoid a late fee of \$10 (on-campus), \$20 (off-campus).

The Suffolk Journal will not be held accountable for ads that do not get run in a specified issue. If such an issue arises, the ad will be run in a subsequent issue.

Advertisements should be submitted to suffolkads@gmail.com or suffolkjournal@gmail.com as an attachment. Attachments should be in PSD, PDF, GIF, JPEG, PNG, BMP, or TIFF format. Please include contact information and any special instructions along with your email.

All advertisements are subject to approval by the Editor in Chief or his / her editorial staff.

Please [contact us](#) regarding any questions.